(B) SECTION 26-XVI-6 Signs Requiring A Permit

(2) On-Premise Freestanding signs. When using a freestanding sign, the following shall apply:

- (a) One free standing sign is permitted. Sign area shall not exceed one hundred (100) square feet. In cases where the street frontages exceed one hundred (100) lineal feet, the sign area may increase at the ratio of one (1) square foot of sign area for each additional one (1) lineal foot of frontage, not to exceed two (200) square feet. Sign height shall not exceed thirty (30) feet. Free standing signs shall not extend over the street right of way. One additional on premise freestanding sign is permitted if the property has more than three hundred feet (300') of lineal street frontage on a dedicated public street. The additional sign shall not be higher than seventy percent (70%) of the first sign and shall be at least one hundred feet (100') apart.
- (b) Reader boards, changeable copy areas, gasoline price signs, electronic message centers and electronic display screens are allowed and shall be considered as a portion of the total sign copy area.
- (c) Freestanding signs shall not extend over any pedestrian or vehicular access. Free standing sign bases shall not obstruct the view of vehicular traffic at intersections.
- (d) Interstate 15 Interchanges Areas. (Areas defined in Section 13 Exhibits). On parcels located within the Interstate 15 areas, signs may have a height not greater than fifty (50) feet above the nearest travel way (traffic lane) of Interstate 15. Sign area shall not exceed two hundred (200) square feet. In cases where the street frontages exceed one hundred (100) lineal feet, the sign area may increase at the ratio of one (1) square foot of sign area for each additional foot of frontage, not to exceed three (300) square feet.